



Ms Catherine Oden- Director Atout France in India receiving the award from the Director of the Palladium Hotel

Paris Wins Most Romantic Destination at the Lonely Planet Magazine India Travel Awards

Lonely Planet India readers have voted for Paris as the Most Romantic Destination at their recently concluded Travel Awards function held in Mumbai. This distinction only seals the synonymous association between the ethereal City of Lights - Paris and Romance.

The award was presented to Ms Catherine Oden - Director Atout France - France Tourism Development Agency in India. Sharing her thoughts on this happy occasion, Ms Oden commented, "We are honoured to receive this award and would like to thank Lonely Planet readers for this recognition. Charismatic Paris woos its amorous visitors with an array of experiences that contribute to a memorable rendezvous. With France being voted as the Most Romantic Destination in 2013, this year's award has given the right leverage to our efforts at boosting France's positioning as a romantic destination".

Through its current communication campaign, "Be There! Do That!", Atout France India has been proactively promoting experiential travel innovations in France, with the eventual objective of enticing Indian visitors to plan a unique French escapade. Log on to www.rendezvousenfrance.com for more information on France and unique "Be There! Do That!" travel concepts.



Be There! Do That!
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